



DURATION

5 hours



DELIVERY CHANNEL

eLearning



Course Modules:

- 1 What is Bitcoin?
- 2 Why Invest in Bitcoin?
- 3 Bitcoin Valuation Frameworks
- 4 Idiosyncratic Risks
- 5 How to Invest in Bitcoin Directly
- 6 Bitcoin Investment Products
- 7 Benefits, Drawbacks and Risks of Bitcoin Investing
- 8 Due Diligence and Suitability

eLEARNING

Investing in Bitcoin: Opportunities and Risks

OPPORTUNITY ASSESSMENT FOR THE INVESTMENT PROFESSIONAL

COURSE OVERVIEW & BENEFITS

The course presents a short history of Bitcoin in which you will learn why it was developed and how its value is determined. You will also learn about the merits and risks of investing in Bitcoin and the pros and cons of the different vehicles that provide exposure to it. We conclude the course with a discussion of investor suitability.

LEARNING OBJECTIVE

Learn the risks of investing in Bitcoin, and how they can be mitigated.

COMPETENCIES GAINED

Participants will be able to:

- Understand bitcoin and the characteristics that give it unique value.
- Recognize the risks and regulatory concerns that are specific to bitcoin and other cryptocurrencies.
- Explain the different investment products on the market that offer exposure to bitcoin.
- Assess the advantages, disadvantages, and risks of bitcoin investing.
- Perform due diligence and evaluate potential investment opportunities

TARGET AUDIENCE

Investing in Bitcoin: Opportunities and Risks is designed for financial professionals and enthusiasts. This includes investment advisors, investment representatives, traders, and compliance personnel.

Contact us for more information at: elarning@moodys.com